DEEZER Brand Solutions

AUDIO SPONSORING

86% of Deezer users appreciate the association of brand & music

Source : HSE - Baromusic 2016 - France

OFFER 100% PREMIUM TIME

CREATE THE EVENT OR INVITE LISTENERS TO TUNE IN

AIM To reinforce your image as a "generous brand"

THE SOLUTION

- Offer users a chance to listen without ads
- A period of pure music, announced by an audio spot
- Sole branding throughout the session



AUDIO SPOT

Announcement of the ad-free session

Exclusive presence in all display formats to strengthen the association with the brand

Sponsored sessions to be selected

REGULAR TIME

SPECIAL OCCASION

- Mother's Day
- Christmas

TIME SLOT

BRAND EVENT

- Product launch
- Anniversary

SUCCESS STORY

Cubanisto - House of Mask

CUBANISTO

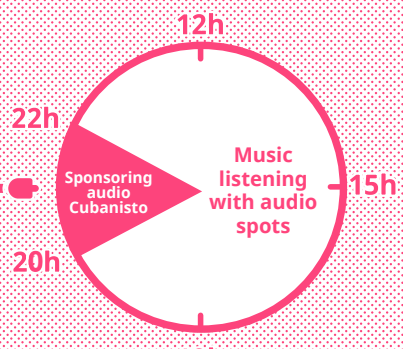
3 months

Highlight: promotion of the House of Mask evening

Audio ad-free slots for Happy Hour: every Thursday and Friday from 8 p.m. until 10 p.m.

\+ exclusive display in all formats





WANT TO KNOW MORE?

Contact us:

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